

Jeff McCoy

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WORK EXPERIENCE

- Arm Car Driver – KIA "K4" print photography
- Arm Car Driver – GT Radial "GiTi" commercial
- Arm Car Driver – Infiniti "P61Q" commercial
- 1st AC – Skechers "Brooke Henderson Golf" commercial
- 1st AC – GE "Appliances 2024" commercial
- 1st AC – IMI "Northern Lights Iceland" commercial
- 1st AC – Toyota "The New Tacoma" commercial
- Producer – Mullen "Five RS" commercial
- 1st AC – Skechers "Tony Romo Super Bowl Ad" commercial
- 1st AC – Infiniti "P61Q" commercial
- Drone Pilot – GMC "Acadia" commercial
- 1st AC – Scout Motors "CX70" commercial
- 1st AC – Scout Motors "Relaunch" commercial
- 1st AC – B-Cam – Nic "Code Red" commercial
- Drone Pilot & 1st AC – Mercedes-Benz "Running Footage" commercial
- Drone Pilot – Skechers "Basketball" commercial
- Drone Pilot – Hyundai "Code Red shoot" commercial
- Drone Pilot – Subaru "Code Red shoot" commercial
- 1st AC – Scout Motors "International" commercials
- Arm Car Driver, Drone Pilot & DIT – Chevrolet "Silverado EV" commercials
- 1st AC & Drone Pilot – Toyota "Tacoma & Tundra" commercials
- 1st AC – Mazda "PHEV" commercial
- Arm Car Driver – Team Liquid "Type Racer" commercials
- 1st AC & Drone Pilot – Mercedes-Benz "Winter Running Footage EV line" commercial
- 1st AC – Del Taco "Del Yeah" commercial
- Producer – Fujinon "Hyperactive" commercial
- Arm Car Driver – Genesis "V70" commercial
- 1st AC & Drone Pilot – Lincoln "SUV" commercial
- Arm Car Driver – Skechers "Snooperbowl" commercial
- 1st AC – Mazda "CX-90" commercial
- 1st AC – Hyundai "Iqonic 6" commercial
- 1st AC – Team Liquid "World of Warcraft" commercial
- Drone Pilot – Mountain Dew "Call of Duty w/ Klay Thompson" commercial
- 1st AC – Ford "2024 Mustang" commercial
- 1st AC – GMC "Hummer EV w/ LeBron James" commercial
- 1st AC – Karma Automotive "Phoenix Project" commercial
- Arm Car Driver & Drone Pilot – Willow Springs "FSD" commercial
- Drone Pilot – Simpatica "Unstoppable" commercial
- Arm Car Driver & Drone Pilot – Ralph Lauren "Polo Red" commercial
- 1st AC – Target "Design by Justina Blakeney" commercial
- 1st AC – Skechers "Michael Ballack for Arch Fit" commercial
- 1st AC – Skechers "Chesca – Uno" commercial
- Drone Pilot – Skechers "Glide Step Flex" commercial
- Director of Photography – Undeafated "McLaren" commercial
- 1st AC & Drone Pilot – Nissan "Z" commercial
- Arm Car Driver – Radical Media "Suds" documentary
- 1st AC – VW "Electric Van" commercial
- 1st AC – Skechers "Martha Stewart – Farm Life" commercial
- 1st AC – Skechers "Howie Long – Game Show" commercial
- 1st AC – Immortals "Progressive Insurance" commercial
- Drone Pilot – GMC "Sierra" commercial
- Arm Car Driver – Fisker "Ocean in the Desert" commercial
- Arm Car Driver – Pepsi "Super Bowl 2022" commercial
- 1st AC – Lincoln "Corsair" commercial
- Arm Car Driver – Waymo "Autonomous" commercial
- Arm Car Driver – Can-Am commercial
- 1st AC – Riot Games "The Mountain" short film
- Arm Car Driver – Mazda "CX-5" commercial
- Arm Car Driver – Kia "Niro, Sorrento, EV6" commercial
- Drone Pilot – Riot Games "Arcane Animation" commercial
- Arm Car Driver & Drone Pilot – Audi "22 RS 6 Avant" commercial
- 1st AC – Netflix "VIP School for Good & Evil w/ Charize Theron" commercial
- 1st AC – Netflix "VIP Day Shift w/ Jamie Foxx" commercial
- 1st AC – ASL Productions "Freestyle Libre 2" commercial
- 1st AC – Adidas "Stella McCartney" commercial
- 1st AC – Team Liquid "Coinbase in Zero G" commercial
- Director of Photography – Skechers "AJ Redknapp" commercial
- 1st AC – Toyota "Tundra" commercial
- 1st AC – Boohoo "Megan Fox" commercial
- 1st AC – Volkswagen "MY '22" commercial
- 1st AC – Subaru "Solterra" commercial
- 1st AC – Hilton "Connected Rooms" commercial
- Drone Pilot – Visit Napa Valley "Tourism Summer 2021" commercial
- 1st AC – Niki Minaj "Untitled" music video
- Arm Car Driver – Hyundai "Kona/Sorento N Line" commercial
- Arm Car Driver & Drone Pilot – The ASC "The Mission" short film
- Arm Car Driver – Hyundai "Ionic" commercial
- Drone Pilot – RM Sotheby's "Ferrari" commercial
- Arm Car Driver – Infiniti "XQ80" commercial
- Arm Car Driver – Nissan "Frontier" commercial
- Director of Photography – Skechers "Sugar Ray Leonard – Whac-A-Mole" commercial
- Arm Car Driver – Chet Faker "Chet Faker" music video
- Arm Car Driver & Drone Pilot – Hyundai "Santa Cruz" commercial
- Arm Car Driver – Mazda "CX-5, CX-9, CX-30" running footage
- Arm Car Driver – Skechers "Go Walk Hyper Burst" commercial
- Arm Car Driver – Hyundai "SUV" commercial
- 1st AC – "GT Radial 2.0" commercial
- 1st AC & Drone Pilot – Mercedes-Benz "Winter Running Footage '21" commercial
- Arm Car Driver – Acura "TLX & MDX" print photography
- Director of Photography – Skechers "Howie Strong w/ Howie Long" commercial
- Director of Photography – Skechers "Grumpy w/ Jon Gruden" commercial
- DIT – "Hyundai" commercial
- Arm Car Driver & Drone Pilot – "GT Radial" commercial
- Arm Car Driver & Drone Pilot – RPA "Honda" commercial
- Director of Photography – Skechers "Brooke Burke for Arch Fit" commercial
- Arm Car Driver & Drone Pilot – Hyundai "Santa Fe" commercial
- Arm Car Driver – Fisker "Ocean" commercial
- Arm Car Driver – Honda "Long Beach" commercial
- Director of Photography – Skechers "Tony Romo for Max Cushioning" commercial
- 1st AC – Honda "What Drives Me" commercial
- Arm Car Driver – Honda "Team Liquid – Smoke Grenade" commercial
- 1st AC – Café Rio "Coronavirus" commercial
- Arm Car Driver – Hyundai "Elantra" commercial
- 1st AC & Drone Pilot – Mini Cooper "Countryman" commercial
- Arm Car Driver – YoungBoy "Never Broke Again – One Shot" music video
- 1st AC – Volkswagen "Atlas" commercial
- Executive Producer – Mitsubishi "Small Batch 2.0" commercial
- Director of Photography – Skechers "Jamie Redknapp" commercial
- 1st AC – Waymo "SDS-E & I-PACE" commercial
- Director of Photography – Skechers "Clayton Kershaw" commercial
- Director of Photography – Skechers "Howie Long" commercial
- 1st Drone Pilot – Ping "Custom to the Core" commercial
- 1st AC – Hyundai "Sonata" commercial
- 1st AC – Pepsi "Missy Elliott Super Bowl" commercial
- Director of Photography – Skechers "Go Golf '20" commercial
- Director of Photography – Puma "Puma" commercial series
- Director of Photography – North Face "FutureLight 2.0" commercial series
- Arm Car Driver – Freightliner "San Diego" commercial
- 1st AC – Volkswagen "Atlas Cross Sport" commercial
- 1st AC – Ford "Mustang Mach-E" commercial series
- 1st AC – BMW "Lifestyle apparel" commercial series
- Arm Car Driver – Harley Davidson "EIMCA" commercial series
- Arm Car Driver – Skechers "Performance Running" commercial
- 1st AC – HBO "Silicon Valley - Russ Fest" tv show promo
- 1st AC – Toyota "Corolla - Fun" commercial
- 1st AC – Toyota "Prius - Versatile" commercial
- Arm Car Driver – Freightliner "Long Beach" commercial
- Arm Car Driver – Hyundai "Sonata" commercial
- 1st AC & Drone Pilot – Freightliner "Portland" commercial
- Arm Car Driver – BMW "Santa Anita" commercial
- 1st AC – National Geographic "NASA Jet Propulsion Laboratory w/ Brad Pitt" commercial
- Arm Car Driver & Drone Pilot – Subaru "Special Edition at Thunder Hill" commercial
- 1st AC – Toyota "Camry – Sweet Ride" commercial
- Director of Photography – Skechers "Go Walk Pants" commercial
- Producer – BSSP "2020 Mitsubishi Outlander Sport" commercial series
- Arm Car Driver – Hyundai "19" Plug-In Hybrid" commercial
- Director of Photography – North Face "2020 Outerwear" commercial
- 1st AC – Lana Del Rey "Maiden Sailor" music video
- 1st AC – Lana Del Rey "FILLY" music video
- 1st AC – Acura "NSX" commercial
- 1st AC – Kourtney Kardashian "Poosh" commercial
- 1st AC – Liberty Mutual "Liberty Mutual" commercial
- 1st AC – Nike "Stranger Things S3" commercial
- 1st AC – Uber "Uber Black" commercial
- Producer – Merkle + Partners "Performix with John Cena" commercial
- Producer – BSSP "Mitsubishi 2019 SUV Line-up" commercial series
- 1st AC & Drone Pilot – Mercedes-Benz "Winter Running" commercial
- 1st AC – Subaru "Winter Running" commercial
- 1st AC – Google "Nest – House to a Home" commercial
- Director of Photography – Skechers "Kids" commercial
- 1st AC & Drone Pilot – Subaru "Tech Auto" commercial
- 1st AC – Volkswagen "GLI" commercial
- 1st AC – Jeep "Champion of Adventure" commercial
- DIT – Toyota "Corolla" commercial
- 1st AC – Nissan "Moonraker" commercial
- Drone Pilot – Skechers "Wash-A-Wools Commercial Spring '19" commercial
- 1st AC – Volvo "Polestar – The Breakup" commercial
- 1st AC – Eminem "Venom" music video
- 1st AC & Drone Pilot – Volkswagen "Arteon - Chicago" commercial series
- 1st AC & Drone Pilot – Mercedes-Benz "Model Lineup - Seattle" commercial series
- 1st AC – Subaru "Driver Focus" commercial
- 1st AC – US Army "Fort Campbell" commercial
- 1st AC – Acura "NSX" commercial
- 1st AC & Drone Pilot – Volkswagen "Circuit of The Americas w/ Tanner Foust" commercial
- 1st AC & Drone Pilot – Toyota "Safety" commercial
- 1st AC – Subaru "
- 1st AC & Drone Pilot – Mercedes-Benz "Model Lineup - Austin" commercial series
- 1st AC – Volkswagen "Passat – with Tanner Foust" commercial
- 1st AC – Lexus "RXLX, NXH, LSH" commercial
- 1st AC – Hyundai "Santa Fe" commercial
- 1st AC – Toyota "Corolla" commercial
- 1st AC & Drone Pilot – Volkswagen "Jetta" commercial
- 1st AC – Hyundai "Veloster Austin" commercial
- 1st AC & Drone Pilot – Subaru "Eyesight Pre-Collision Breaking" commercial
- Director of Photography – Skechers "Kids Skech-Air Spring '18" commercial
- 1st AC – Jay Leno's Garage "Trevor Noah - Season 4" tv series
- Drone Pilot – Porsche "Porsche Experience Center LA 3.0" commercial
- 1st AC – Subaru "Model Lineup" commercial
- 1st AC – Hyundai "Sonata & Kona" commercials
- Drone Pilot – AIG "Little Red Riding Hood" commercial
- 1st AC & Drone Pilot – Volkswagen "Model lineup" commercial
- Drone Pilot – Nissan "Rogue" commercial
- Drone Pilot – Nike/Jordan "23" commercial
- 1st AC – Hyundai "Summer lineup" commercial
- Drone Pilot – Microsoft "Xbox" live broadcast
- Producer – Subaru "Starlink" commercial
- 1st AC – Ford "Escape" commercial
- 1st AC & Drone Pilot – Mercedes-Benz "Model Lineup" commercial
- 1st AC – Subaru "WRX & STI" commercial
- 1st AC & Drone Pilot – Mercedes-Benz "AMG" commercial
- 1st AC – Rolls Royce "Dawn" commercial
- 1st AC – Ford "Super Bowl" commercial
- Drone Pilot – Nike/Jordan "Space Jam" commercial
- Drone Pilot – Apple "Sweet Dreams" commercial
- 1st AC – Glass Animals "Season 3, Episode 2" music video
- 1st AC – Toyota "C-HR" commercial
- 1st AC – Jay Leno's Garage "John Lasseter – Season 2" tv series
- Producer – Toyota "Connected" commercial
- 1st AC – Lexus "0-60 Brackets" commercial
- 1st AC – Mercedes Benz "E-Class" commercial series
- Producer – Polaris "Slingshot" commercial
- 1st AC – HTC "Live Larger" commercial
- Producer – Lexus "Puddle Smasher" commercial
- Director of Photography – Skechers "Go-Step" commercial
- Drone Pilot & 1st AC – American Eagle Outfitters "Flex" commercial
- Drone Pilot & 1st AC – Pacifico "West Coast" commercial series
- Director of Photography – "Tillamook" commercial series
- Director of Photography – Panasonic "Home Security" commercial series
- 1st AC & Drone Pilot – Mercedes Benz "GLA250 4Matic" running footage package
- Producer – Lexus "RC F" commercial
- Drone Pilot – Lincoln "EcoBoost" commercial series
- Producer – Nitto Tire "Great Start" commercial
- Director of Photography – Skechers "Super Sock" commercial
- 1st AC – "Ping Golf" commercial series
- Producer – Nitto Tire "Motivo, 421Q, INVO, Trail Grappler, NT05 & Crosstek" commercials
- Director of Photography – Skechers "Go Walk 2" commercial
- 1st AC – Quinzons "Floated" commercial
- 1st AC – Kia "Optimo" commercial
- 1st AC – Burger King "Tonka" commercial
- 1st AC – "Nissan" commercial
- Director of Photography – Skechers "Brooke Burke 2.0" commercial
- Producer – Mitsubishi "All Models" commercial series (x10)
- 1st AC – HTC "Rock Climbing" commercial
- Director of Photography – Angels & Airwaves "Surrender" music video
- 1st AC – Jaguar "XJ + XF" commercials
- Director of Photography – Skechers "Go Run Ride" commercial
- 1st AC – Lexus "Leading Edge" commercial
- 1st AC – Harley Davidson "Power" commercial
- Executive Producer – "Mitsubishi" commercial series (x10 spots)
- 1st AC – Mercedes Benz "Robert Federer – Super Service" commercial
- Camera Operator – "LOVE" feature Film
- Director of Photography – "All Ages Night" feature Film
- "A" Camera Operator – "Wreckage" feature Film
- Director of Photography, 2nd unit – "Church Ball" feature Film

CLIENT LIST

180LA
3M
72 and Sunny
A&M Records
ABC Television
Acura
Adidas
ADK International
Air Lease Corporation
Alero Beach Volleyball
Amblin Entertainment
American Eagle Outfitters
American Girl Productions
American Inventor
American Sports Center
Amgen
AMO
Angels & Airwaves
AOL / America Online
Apple
Arsenal Inc.
ASICS
Aston Martin
Band Pro
Bandito Brothers
Bankrupt Films
Beach Day Creative
Becca Swim
Believe Media
Bella Vista Pools
Bertolini Seating
Big Adventure Productions
Black Eyed Peas
BLVD Industries
BMW
Brainwash
Breville
Bridgestone
Brion Jeannette Architecture
Brooke Burke
BSSP
Bubba Watson
Buick
Build-A-Bear
Burger King
Cadence
Café Rio
Call of Duty
Camera Car Industries
Can-Am
Cartel Management
Cartel Records
Casino Morongo
CBRE
Chase Car
Chevrolet
Clayton Kershaw
Cliffside Malibu
Coast Magazine
Coinbase
Coke
Columbia Records
Comedy Central
Compass Films
Continental
Control Components Inc.
Coyote Films
Cub Cadet
Czinger Automotive
David & Goliath
Devassa Beer
Device Pharm
Digital Giant
Digital Kitchen
DipDive
Discovery Channel
Disney
Dita Eyewear
Divergent Technology
Doug DeMuro
Dove
DownHome Entertainment
Drive Studios
Dynasty Records
Eminem
ER Television

ESPN
Exxon Mobil
Fergie
Fisker
Ford
Foster the People
Four Seasons
Fragrance Foundation
Fred Segal
Freenjoy
Freightliner
Frisco's Carhop
Fujiiron
Full Speed TV
Gary Player
Geffen Records
Genesis
Global Strategies Inc.
GMC
Goodby Silverstein & Partners
Google
Gossamer Space Frames
Grand Prix Performance
Green Label Sound
GT Radial
Halestorm Entertainment
Harland Williams
Harley Davidson
Harmon Kardon
Hayward Pool
HBO
Hilton
Honda
Hoonigan
HTC
Hunt House Pictures
Hurley
Hurricane Katrina Relief Fund
Hyundai
Ideation
Illuminated Media International
Infiniti
Interscope Records
Jaguar
Jam Audio
Jay Leno
Jeep
Jessica Simpson
Jet Propulsion Laboratory
Jordan
Josh Baze
Juan Pablo Montoya
Kaenon Sunglasses
Karma Automotive
Ken Block
KIA Motors
Klay Thompson
Kourtney Kardashian
LA Boxing
Lambert Road Films
Lana Del Ray
Laser Cosmetic Surgery Inc.
Lava Records
Lawrence Fells Productions
LeBron James
Lexus
Liberty Mutual
Lincoln
MAC Makeup
Mamba
Marc Jacobs
Marisa Miller
Marriott
Mazda
Meggitt Defense Systems
Mercedes Benz
Merkley + Partners
MeUndies
Michelin
Microsoft
Mikasa Sports
Miller Children's Hospital
Mini Cooper
Miramax
Misty May
Mitsubishi Motors

Modern Vintage Pictures
Monster
Motor Trend
Mountain Dew
MTV
MTV's Making the Video
MTV's Newlyweds
Music Video Wire
NASA
National Geographic
National Planning Corporation
Nature Made
NBC
Nerf
Nest
Netflix
New Song Pictures
New Wave Entertainment
Newmark Grubb Knight Frank
Newport Beach Film Festival
NFL
Nick Lachey
Nike
Nissan
Nitto Tire
Nokia
North Face
Object 59
Ogilvy
Orange County Flight Center
Pacifico
Paddle Surf Warehouse
Panasonic
Panavision
Partizan
Paul Reiser
Paulina Rubio
Pepsi
Performix
Ping
Pink Alligator Events
Pirelli
Platypus Neuro
Playboy Mansion
Pokemon
Polaris
Porsche
Premier Artists Entertainment
Production Farm
Progressive Insurance
Puma
Pure Barre
Quiksilver
Quiznos
QVC Home Shopping Network
Ralph Lauren
ReaD
Recommended Media
Red Medicine LA
Reebok
Render Unit
Residence Inn
ReZoom
Rich Lee
Riot Games
Riviera Magazine
RM Sotheby's
Rock Kills Kid
Rolls Royce
Ronn Moss
RPA
RTT Tokyo
RTT USA
RVCA
Scott Dixon
Scout Motors
SDA Creative
Shady Records
Shine Lawyers
Silicon Valley
SIM Video
SimpliLearn
SIR Studios
Sketchers
Snow Summit
Sony Music

Source Interlink Media
Spark 44
Spill Films
Spy Optic
Slance
Starlight International
Steele Platt Labs
Street Chiefs
Subaru
SubGiant
Surf City Garage
Surfer Magazine
Surfing Magazine
SurgiCount
Swiss Trading Inc.
Tangram Interiors
Target
Target Racing
Team Detroit
Team Liquid
Team One
Tesla
Textron
The Closet
The Coca-Cola Company
The Designory
The Martin Agency
The Nick & Jessica Variety Hour
The Offspring
The Orpheum Theater
The Outdoor Room
The Pitch Agency
The Real McCoy
The Reserve
The Surfrider Foundation
The Thermal Club
The Twenty
Third Eye Film Works
Thread International
Tillamook
Time Warner
Tipico
Tonka
Tool of North America
Torque Creative
Toyota
Trevor Noah
True Creative
Tyler Gourley Photography
Uber
U-N-I
United Way
Universal Records
US Army
USA Olympic Water Polo Team
USC
USC Baseball
USC Football
USC Lacrosse
USC Weight Training
Valis
Veeva Productions
Verizon Amphitheater
Victor Huber Productions
Vimvi
Volcom
Volkswagen
Volley Tutor
Volvo
Vulcan Inc
Waba Grill
Walter Schupfer Management
Warner Brothers Records
Warner Brothers Studios
Warner Brothers Television
Waymo
Wayne Isham
Whirled Interactive
Windstream Communications
WOW Special Events
WSS
Xbox
YoungBoy

EDUCATION

Chapman University, School of Film & Television Bachelor of Fine Arts

EMPLOYERS

Arm Car	Owner, Driver	2018 – present
Industrial Digital	Owner, Driver, 1st AC, Drone Pilot	2009 – present
McCoy Film Production	Owner, Driver, 1st AC, Drone Pilot	1995 – present
Industrial Film	Owner, Producer	2015 – 2020
Digital Giant	Producer	2013 – 2017
Victor Huber Productions	Producer	2009 – 2016
Panavision	Camera Technician	2003 – 2005
Full Speed TV	Camera Operator	1994 – 1997

ACTIVE ROLES

Producer / Arm Car Driver / Director of Photography / Camera Operator / 1st AC / DIT / VTR / Livestreaming Tech / Drone Pilot
Owner and operator of a camera car, camera packages, drones and more.

EQUIPMENT INVENTORY

www.industrialdigital.tv/cameras

REFERENCES – Available by request